Visual Identity

Whether your brand is non-existent, could use a tune up, or needs an entirely new face – we'll guide you towards show-stopping visuals you can be proud of!

## Logo Design

Set yourself up for success with a logo that speaks to your brand and resonates with your target audience.

- New logo
- Logo refresh
- Logo variations (format + design)

## **Brand Identity**

We find the perfect blend of visual elements to help your brand stand out and arm you with a brand identity that WOWs.

- Color palette
- Typography
- Iconography

## **Brand Guidelines**

Consistency is key! Help maintain a clear, cohesive look across the board with our brand guidelines.

- Logo application
- Color hierarchy
- Typography hierarchy
- Imagery style



