## Web Design & Development

Having an awesome website isn't *just* about looking good – it's also about showcasing your brand's personality, credibility, and offerings in a way that resonates. We'll work with you to create a website that's easy to find, and hard to forget!

## Site Planning + Structure

Before diving in, we'll lay the groundwork for your new site. During this stage, we'll:

- Identify functional + structural requirements
- Build the site map / navigation / site architecture
- Set up CMS (e.g. Wordpress) and staging

## Content + Design

This is where the creative juices really start to flow! Using the site plan as our guide, we'll:

- Draft and finalize copywriting
- Design homepage + subpages
- Adapt designs for cross-device responsiveness
- Conduct metadata + keyword research for SEO

## Build + Launch

Finally, we're ready to bring the vision to life! In this stage, we'll:

- Create + configure templates
- Develop + populate pages
- QA + cross-browser testing
- Launch site (+ 3 months of maintence)





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